

Discover the Secrets Behind the
World's Most Exclusive Wealth Retreat
and Become Financially Free

The Maui Millionaires



DAVID FINKEL
DIANE KENNEDY, CPA

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It's an event so popular, it's sold out up to a year in advance. It's an experience so powerful, participants willingly pay the \$30,000 ticket price—and return again and again. It's a place where dreams are made, expectations are exceeded, and multimillionaires are born. It's the Maui Mastermind™, the most exclusive wealth retreat in the world™, and its secrets have been kept behind closed doors—until now.

It's your turn to become a Maui Millionaire.

For the first time, Maui Mastermind founders David Finkel and Diane Kennedy share the key steps to creating and maintaining great wealth that they have taught to their elite clients. *The Maui Millionaires* reveals just how easy it is to become exceptionally rich by creating consistent income streams, networking with other like-minded individuals, and giving back to the community.

The authors teach you the Maui Wealth Leverage Strategies—five life-altering techniques that you can start applying today to build tremendous wealth. You'll see how, by changing the way you look at money, you can practically guarantee your financial freedom.

Maui Millionaires don't just have money—they have a healthy balance in all areas of their lives. You'll see how, as a Maui Millionaire, you'll have money PLUS:

- Time and freedom to enjoy it
- Quality relationships to share it with
- Health to sustain it
- Integrity to put it into proper perspective
- The desire to make a difference in the world

You'll learn about the awesome power of a Mastermind Group, one of the most powerful tools for building a healthy and successful life. You'll also hear the real-life success stories of

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the authors and their Maui Millionaire clients, which will inspire you to live the life you've always dreamed about.

Take charge of your financial destiny today with *The Maui Millionaires*—and join the exclusive ranks of the richest, happiest, most fulfilled people in the world.



Photo: © Andrew Grant

DAVID FINKEL is one of the nation's most respected wealth experts. A former Olympic-level athlete, he is a real estate multimillionaire and the cocreator of Maui Mastermind, the world's most exclusive wealth retreat. He is also the bestselling author of five financial books, including *The Real Estate Fast Track*, from Wiley, and his how-to financial articles have appeared in periodicals across the United States.

DIANE KENNEDY, CPA, is a top real estate author and investing expert. She is the founder and owner of DKA, a leading tax strategy and accounting firm. A past recipient of the prestigious Blue Chip Enterprise Award, Kennedy is also the author of *Loopholes of the Rich* and coauthor of *The Insider's Guide to Real Estate Investing Loopholes*, both from Wiley.

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Mastermind your way to millions with the secrets of the Maui Millionaires!

"Invest in your millionaire future by reading how *Maui Millionaires* did it. Read it on the beach. Better yet, read it in Maui and get rich."

—Mark Victor Hansen, cocreator of the #1 *New York Times* bestselling series, *Chicken Soup for the Soul*®, coauthor of *Cracking the Millionaire Code* and *The One Minute Millionaire*

"We never dreamed that we'd be able to quit our jobs as Los Angeles police officers and follow our dreams. We still can't believe we now wake up everyday living our dream life."

—Kelly and Ruperto Fabros, Maui Millionaires founders of Grassland Investments, LLC

"I went to Maui Mastermind to teach and ended up learning some of the most valuable lessons of my life. My company now has 168 branches and produces loans in excess of \$1.3 billion annually."

—Morgan Smith, Maui Millionaire President and founder of Morgan Financial, Inc.

"As we write, our family is on another month-long vacation—a Maui Millionaire vacation! Attending Maui Mastermind empowered us to rethink how we were working and running our business. Once we learned what you now have the opportunity to learn from this book, our business went from the typical work-all-the-time and do-everything-yourself model to a wildly successful passive income model that supports our new Maui Millionaire lifestyle. See you at the beach!"

—Stephen and Susan Wilklow, Maui Millionaires Colorado Springs, Colorado

"I now measure my life in terms of 'before Maui' and 'after Maui.' After I attended my first Maui Mastermind in 2003, I went from small commercial real estate deals to commercial investment projects valued upwards of \$10 million. After you read this book, you can measure your life in terms of 'before reading *The Maui Millionaires*' and 'after reading *The Maui Millionaires*!' Welcome to your new life."

—Blake Mitchell, Maui Millionaire investor and syndicated real estate specialist



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World's Most Exclusive Wealth Retreat
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**DAVID FINKEL
DIANE KENNEDY, CPA**



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This book is dedicated to all those Maui Millionaires out there who share their light and wealth with the world. You create incredible value through your businesses and investments and are a blessing to the world. We are honored to be a part of your lives.

ACKNOWLEDGMENTS

The *Maui Millionaires* is about a new way of living your life fully. To do this requires a lot of people who help enrich it, and that means there are a lot of people to thank.

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How Wealthy Are You?

It's so easy in today's fast-paced world to get swept away in the activity of living and never stop to make the time to look at the bigger parts to your life. Let us ask you a direct question: How wealthy are you? On a scale from one to ten, with one being extremely poor and ten being massively wealthy, how wealthy are you?

Jot that number down in the box below.

Now, before we continue, let us ask you a radically different series of questions: What are you most grateful for in your life? Who are the people who matter most to you? What are the experiences you are so thankful to have had? ■

Some people think that everything has its price. Well, if that's true, how much would it take for you to sell your ability to see? Would you accept a million dollars in return for your ability to see? How about ten million dollars?

4 UPGRADE YOUR WEALTH OPERATING SYSTEM!

What about your ability to move? How much would you sell your ability to walk for? How about your ability to move your arms? Would you trade them for any amount of money?


What about your past? What would you sell all your memories for? Would you trade all your memories, good and bad, leaving you bereft of any past, for a million dollars?

What about the love of your friends and family? What would your price be to trade for these precious relationships?

Just take a moment to reflect on the people, things, abilities, and experiences you are most grateful for in your life.


Now, how wealthy are you *really*? On a scale from one to ten, how wealthy are you when you stop and look at the full picture of your life?



In our experience, the average person's real wealth score goes up by 30 percent just by doing this one short exercise. How is it possible that you can become so much more wealthy so quickly and with such little effort? That is because wealth is really a mental and emotional game that over time manifests in the physical world. And in the inner game of money, small shifts at key leverage points can instantly increase your wealth— without struggle, without effort, and without complicated formulas.

That's what *The Maui Millionaires* is all about—helping you win the inner game of money so that you master the real secrets to wealth and financial success.

This book is guaranteed to surprise many and shock some. Why is that? Because most people are trained to think that money is something you earn by what you do. That is just not so. Wealth is attracted by the person that you are. While it's true you earn the money from focused action, the real driving force for building great wealth is the person you are.

Most people get it all wrong. They say if only they could have the things they want to have it would allow them to do the things they want to do so that they could be the person they want to be. But that is all backward. In fact, to be truly wealthy the pathway to follow is to focus first on the person you are. This will control the actions you take. Finally, this  will result in the things you earn.

This is just one of the flaws in most people's thinking about money and wealth that leads over 95 percent of the population to financial failure.

The Power of a Model

Call it a map, a model, or a metaphor. These are the internal constructs we use to make sense of the world. It's the way we see the world and the results we get in the world. For the moment, we'll call these internal representations of the world around us "models."

A model is a tool to help us understand the world. It's a way we organize and structure experience so that we can simplify and understand some part of the world. We use models all the time in our life to help us more effectively interact with the world. For example, few of us really understand the technical descriptions of how e-mail works. But we do understand the big picture of what it is and how to use it to get the results we want in life by thinking about e-mail like ordinary mail, but only instant (or close to it.) The model of how an ordinary letter gets written, addressed, mailed, delivered, and then opened gives us a structure with which to easily use e-mail to communicate. E-mail is so easy to use because functionally each of the steps we take to use e-mail, even the very names we call the different steps, are directly analogous to ordinary mail. For example, we address an e-mail to a recipient. And we check our e-mail inbox just as we have to check our mail box to see if we've got mail.

Models are so powerful because, once they are accepted, they work below the level of conscious awareness to control how we think about something. In essence, once we accept a specific model as true, then this model melts into the background, and from there it influences how we interact with the world.

So to have the best chance of getting what you want in the world, you need an effective model, which will help you get the results you want. Sadly, many well-intentioned models in the past have been so inaccurate that they have caused great harm.

Here are a couple of examples of old-world models that we have moved beyond.

Old Model: Illness is caused by bad spirits or poisons in the blood.

Actions Taken Based on That Poor Model: Bloodletting.

Results: This old model, and the actions people took, literally killed people. One of those people was the first president of the United States, George Washington, who many historians believe died due to excessive blood loss from well-intentioned doctors who followed this flawed model, trying to cure him of an illness through bleeding him.

Old Model: The world is flat.

Actions Taken Based on That Poor Model: Don't sail too far. Don't explore beyond your boundaries. ■

Results: Intellectual and technological improvements that come from free trade with other groups was limited. Just think how long Europeans had to wait for chocolate, tomatoes, and corn—all products of the New World!

Old Model: Security comes from finding a great job and working hard to become invaluable.

Actions Taken Based on That Poor Model: Spend excessive amounts of time and energy at the job and acquire skills that help you at that job.

Results: Putting all of your future financial hopes in one basket . . . and then risking losing that basket when you are laid off or the company goes broke due to poor management or fraud, or because of radical changes to your industry.

Old Model: Wealth is a zero sum game In order for you to earn more, someone else has to earn less.

Actions Taken Based on That Poor Model: In the past, laws forbidding sharp practices that meant you couldn't make money in commerce; to this day, the suggestion you did something immoral or unethical if you have wealth.

Results: Small lives with unfulfilled purpose and constant financial pressure.

Old Model: Work really hard for 45 years, then retire and do what you love to do. ■

Actions Taken Based on That Poor Model: Nose to the grindstone and put off being happy.

Results: Not living in the present and enjoying the relationships, health, spiritual and other gifts you have right now.

If you want to make minor, incremental changes and improvements, work on practices, behaviors, or attitude. But if you want to make significant, quantum improvement, work on paradigms.

—STEPHEN COVEY

The models we accept into our life make up our personal map. This book is all about making key changes to our Wealth Map™ so that making money is easy and automatic. We believe that everyone is born to be a Maui Millionaire; it just takes a few key shifts to set yourself on that path. We believe that the very fact that you found this book means you have everything you need to become a Maui Millionaire. All that's needed is for you to tap into your real wealth-making potential so that you can earn all you've ever dreamed of earning. ■

We've noticed that many of the people who come to Maui, in the beginning, want it to be all about hard data, content, and information. What they come to realize is that the biggest wealth breakthroughs don't come from information, but rather from a shift in perspective, from a new wealth model. It's this focus on context that has made Maui so powerful, and it's why close to 75 percent of the participants choose to come back year after year.

The Paradox of Knowledge

So many of us think that what we lack is information. If only we knew enough, then we wouldn't be so uncertain or afraid, and then we'd be able to take action and succeed. We think that the way out is to learn more. But, alas—the more we learn, the more we learn that we don't know yet. So we go back and learn more. But again this has the unintended consequence of showing us more things that we now know that we don't know. More information is never the way out, it only leads to more things that we become aware that we don't know. But there is a moment when we know enough. When do you think that moment is? ■

You know enough when you can get yourself to take positive action knowing that you don't know it all, but that you'll figure it out along the way.

Yes, information and knowledge are critical to success and wealth building. But, and this is a very big but, too many people hide behind their need to learn more when what really is the challenge is that they are scared. One of the most important lessons Maui has taught us is the importance of taking positive action in the presence of our fears. The wealthiest people have all grown their capacity to get more and more comfortable with feeling the feelings of fear. They have become better and better at doing those things they know will make the biggest difference, but that may also scare them.

On one level, that's what Maui is all about—stretching people's comfort zone enough so that they never shrink back to their old dimensions. ■

It's about creating a powerful and supportive environment within which people can dare to dream the big dreams that once upon a time were just too scary.



David's Story

I've lived a lot of my life looking for ways to play it safe or not feel afraid. I've ended relationships because I was scared that other people would leave me. I've held myself back because I was scared of what it might mean about myself if I committed fully and failed. Over the past several years, I've taken a hard look at that part of me and made some quantum changes. One of the most important was the first of what's come to be known as my Maui Commitments. Each year at Maui those people who want to step up and play full-out make a commitment to do the thing that scares them the most, that, if they could get themselves to do it, they know it would make the biggest difference in their life.

Well, the very first year we started doing this, I was having breakfast on a patio overlooking the Pacific Ocean in Maui. It was a glorious day, and I was enjoying my morning feast, reading a local tourist magazine. One of the articles caught my attention. It talked about how you could scuba dive in the shark tank at the local aquarium. A little background is in order here. I love to swim in the ocean, but ever since I saw the movie *Jaws* I've been terrified of sharks. I'd be out there swimming and I'd hear that "da dum . . . da dum . . ." in my head. I'd start to have a mild panic attack. Over the years, I'd learned to talk myself down from that, but it still was a huge fear for me. Well, that morning I decided I should do this shark dive and get over that fear. Notice the language there? *Should*. Well, I conveniently let that idea slip from my head until the morning of the last day of the event. There I was, right before I was to get up on stage and spend the morning teaching people about how to make huge shifts in their lives and personal fortunes, when I knew I couldn't face them unless I walked my own talk. So that very morning, I made my first-ever Maui Commitment. I explained to them my fear of sharks and what it would mean to me if I could face it.

(continued)

David's Story *(continued)*

I poured out my heart about how I was no longer willing in my life to ever again let fear rule me. I committed to them that by next year's Maui I was going to swim with sharks. What a glorious moment it was, with people cheering and inspired to make big commitments in their own lives.

But then I went home. . . and the thought of swimming in a tank full of sharks didn't quite seem so warm and fuzzy anymore. Besides, I didn't even know how to scuba dive! I bet you can understand what I did next. I procrastinated. I distracted myself. All the way until six weeks before Maui rolled around again. I think part of me wanted to forget all about playing full-out and just hide under the covers. Maybe I was hoping they would all forget. But I didn't forget. No matter that I had spent the past year doing my best to forget, I knew it was important for me to face my fear, so that I had the experience of doing the thing I was terrified to do and surviving that fear.

I made a call that day to make reservations for myself and a friend, Steve, a returning Maui Graduate, to do the shark swim. In fact, I made the call from the parking lot of a community pool I was about to enter to do my second day of scuba certification!

The morning of the shark swim arrived, and I was scared. Oh, I put on a brave face when I met Steve and his wife Kim that morning at the aquarium, but I was scared. I had only completed the final of my open water dives needed for my certification the day before. But I wasn't going to back out. Sometimes in life, we need that accountability or that grand gesture that means nothing yet means everything. And so, on that Friday morning in December, Steve and I slipped into that large tank filled with over 25 sharks, including several hammerhead sharks and a 12-foot tiger shark. The first minute was all about remembering to breathe—deep breaths, one after the other. But a funny thing happened a few minutes into the dive. A switch flipped in my head from fear into fascination, from abject terror into amazement and wonder. These creatures were so beautiful and graceful.

(continued)

David's Story *(continued)*

I left the tank that morning after 40 minutes of peaceful wonder. (And yes I had all my limbs intact!) I felt so empowered because I did the thing that I feared most. Not only that, I found it was a tremendous joy. As you progress in your wealth building and learn to play at bigger and bigger levels, you will always find things to stretch and scare you. Embrace these opportunities and do the thing you think you can't. A whole new world awaits you each time you do.*

*Would you like to see the video footage of David swimming with the sharks? Then just go to **www.MauiMillionaireBook.com** where you can watch an exclusive video of the shark dive.

One of the greatest wealth skills you can ever develop is learning to get comfortable with feeling uncomfortable; learning to not be so afraid of feeling afraid.

Meet the Maui Millionaires

Would you know we were Maui Millionaires if you met us? Only if you understood what to look for. Most people would spot Diane as a millionaire for all the wrong reasons. They'd say she must be a millionaire because of the clothes she sometimes wears, the BMW she drives, or for the expensive jewelry she likes. Few people would see David for the millionaire he is because he tends to dress very casually. But it's important to understand that outward dress is seldom a sign of wealth. Instead, if you paid close attention to the clues, you'd know Diane was a Maui Millionaire because of the way she talks about money and wealth. You'd see that David was a Maui Millionaire because of the flexibility and freedom he enjoys in his lifestyle.

Maui Millionaires are easy to spot when you start watching for how they relate to time, wealth, and personal freedom. They have a perspective on

wealth that makes it clear that they know they live in an abundant world where they are totally responsible for everything that happens in their lives. This responsibility energizes them as they build the lives of their dreams. ■

Take the example of Blake, one of the Maui Millionaires who attended the first Maui Mastermind event. Blake was a successful business owner and real estate investor who had built a nice life for himself. But it wasn't tapping into his passion and creativity. It didn't give him an outlet for helping the world. For Blake, Maui was about tearing down the walls of his "nice" life so that he could make room for his big dreams and ambitions. He knew he could never be satisfied with his comfortable life; he had to contribute and create more. Not only did he leave Maui and immediately lead a group of investors through a successful and highly-lucrative condo conversion project, but he sold a large chunk of his business to three of his business partners for an even larger profit, and then used the time to focus on what mattered most to him. He is one of the founders of *Estrellas Para Ninos*, a charity that he and fellow Maui attendees started, to support and care for several orphanages in Juarez, Mexico. Blake began an expression that has held consistent for most all of the participants—"Life before Maui . . . Life after Maui."* ■

The Maui Magic works even for the Stars at Maui. Take Morgan Smith, one of the Maui Stars who taught at the last three Maui Mastermind events. Morgan is the president and owner of Morgan Financial, a mortgage brokerage company. When Morgan joined the Maui team two years ago his company had 50 branches doing a gross volume of \$750 million of loans each year. By the end of the Maui Mastermind held two years later, Morgan Financial had grown to 150 branches in 25 states doing \$1.2 *billion* in gross business volume with a team of over 1,150 people on board. In that time, his company's net worth has increased 500 percent! Maui really stretched him. The ideas in this book can do the same for you.

Maybe you're saying, "Sure, Blake and Morgan can do it. After all, they were already very successful financially as the owners of thriving

*How would you like to meet the Maui Millionaires? Then go to **www.MauiMillionaireBook.com** and click on the "Meet the Maui Millionaires" link to listen to over six hours of in-depth audio interviews with the Maui Millionaires featured in this book. They'll share exactly how they got started in their wealth building and the key lessons they learned along the way. Just go to **www.MauiMillionaireBook.com** to instantly access these amazing and candid interviews. ■

businesses before they came to Maui. But there's no way little old me could do it."

Well, then, what about Kelly? She was an officer with the Los Angeles Police Department when she and her husband Rob came to Maui. Before she came to Maui they were \$77,000 in credit card debt but committed to building something more for themselves. Kelly's childhood had ingrained a mindset of financial hardship that she didn't know how to get free from. She and Rob came to Maui scared but with a willingness to trust. That's what we're asking you to do right now. For the few hours it takes you to complete this book, reserve your judgment and trust us a little.

That first year's Maui Mastermind was a huge awakening for Kelly. She went back to the mainland and immediately quit her job and jumped full-time into building her investing business. By the end of her third year at Maui, Kelly had been a part of several big deals, including a dozen single-family houses, a condo conversion project, and she had acquired over 200 rental units with professional management teams in place, and she expects to pick up 200 more this year! In fact, her husband Rob, who was also a police officer, quit soon after Kelly started to succeed with her investing. That gave Rob the opportunity to pursue his passion: He began a hand-crafted furniture business. That is what Maui really means—pursuing your passion on your way to building great wealth. If Blake, Morgan, Kelly, and Rob can become Maui Millionaires, then you most certainly can too. And that's exactly what you'll be learning in the next 21 chapters of this book.

What “Maui” Really Means

To us, Maui is not just a beautiful island in the Pacific. Maui is a magic place of possibility where people go to create the life of their dreams. That's true, even if those dreams weren't clear before they arrived.

Maui represents a place where we live as our best and highest selves, and from this best part of us, tap into the true dreams and passions we have about how to live our lives, what goals to go after, and how we can touch the world around us.

We can't run away and live our lives in Maui. That wouldn't be a healthy way to live. Maui isn't about isolating ourselves from the world, but rather, it's about stepping outside the loud, incessant, daily demands

of our lives, and regrouping. It's about figuring out what matters most to you and creating the wealth and freedom to enjoy it.

Being a Maui Millionaire isn't about never being afraid; it's about gathering the inner strength to face our fears and move forward in their presence. It's the commitment that we will find a way to make things work, no matter what.

Maui means dreaming big, and understanding that the biggest dream of all is the one that resonates in your heart, no matter what other people say.

An essential part of Maui is opening yourself up to wealth and abundance, and dealing with the internal challenges that this mindset can raise. After all, the best reason to become rich isn't for the money, it's for the person you will become. Stretch to create real wealth, not to have money to spend (although that is fun and useful), but rather to grow as a person. We become wealthy to the degree to which we grow our capacity to contain that wealth and to share that wealth in healthy ways with the world.

Perhaps the biggest part of Maui is the renewal it represents, and the inspiration, support, and accountability we bring home from the Maui community into our daily lives.

Ultimately, Maui is about living a life that matters. It's about growing into the person you really are, at the core of your being. It's about working with mastermind partners to help each other touch the world. It's about dreaming big. And it's about upgrading your Wealth Operating System so that you are ready to receive all the wealth and abundance you deserve.

Many of you who are reading this book have already achieved so much. You've reached many of your career goals, financial goals, health goals, giving goals, or other personal goals. In fact, it might feel like you've reached the top of the building. If this is you, we're hoping that you use this book as a spark to break out and break free of your comfortable prison. So many people are masters of their environments. They have spent a lifetime learning to shape their small world just so, in order that they should never have to feel the twinge of uncertainty. *The Maui Millionaires* is about helping you blast through that false ceiling to feel the aliveness that comes from real growth and taking intelligent chances again. Remember, a big part of wealth is feeling alive and growing each day.

Others of you who are reading this book look at the lifestyle of a Maui Millionaire with desire and awe. That's fine too. *The Maui Millionaires* will stretch your belief level so that you can accomplish much more than you ever thought possible.



David's Story

I was sitting on the couch when Heather came in from shopping for bathing suits a few days before we were flying to Maui for the annual Maui Mastermind event. She showed me six or seven new bathing suits she had purchased, and my first comment was, and every woman reading this book will recognize it for the ignorant comment that it is, “Why did you need more bathing suits?” I mean, she had a whole bunch of perfectly good old ones to choose from. But that’s when I found out that the elastic in women’s swimming suits stretches out over time to the point that it loses its elasticity. (This never happens with men’s bathing suits, since we have drawstrings in the waist.)

In a way, Diane and I hope you find this book to be a tool to stretch you to the point that you are never able to revert back to your same old life. We want for you to experience the thrill of stepping up to live life as it was meant to be lived—full-out and with no excuses. Maybe if we can stretch you far enough in this book, you will never shrink back to the life you used to settle for. After all, you deserve so much more, are capable of so much more, and can share so much more.



Getting Rid of Your Excuses

It never ceases to amaze us the lengths and creativity that we observe people go to to create and maintain their excuses, we mean *reasons*, for why they can’t do what they say is most important to them.

If these people would put the same energy, determination, and imagination into doing or changing the thing they are making excuses for, most times they would easily accomplish the very thing they say they wish they could do.

If you’re reading this book, then we know you are a person who takes responsibility for your own life and for your results. Wherever you are starting from, we can help you build from there.

How *The Maui Millionaires* Is Laid Out

Time to get into the nitty-gritty details of how this book is laid out so that you can maximize your time reading it to empower you to build your wealth.

The book is laid out in six sections. Five of these sections are the Five Maui Wealth Leverage Strategies™ that will accelerate your wealth building in simple, powerful ways, the results of which you cannot begin to imagine even in your wildest dreams or fantasies. Here are the sections.

Part One: Maui Wealth Leverage Strategy One—Upgrade Your Wealth Operating System!

Learn a powerful five-step process to literally reprogram your belief system about wealth, money, and financial abundance so that making money is easy and automatic. Never again will you unwittingly engage in self-sabotaging wealth-destroying behaviors. In this section you'll learn the key distinctions that will put you in charge of your own wealth program.

Part Two: Maui Wealth Leverage Strategy Two—Dream Big!

We're told to dream no small dreams because there is no power in them. But many of us are so busy with the day-to-day busy-ness of living, that we've forgotten our dreams. Be bold and create those big dreams in the seven important areas of your life to serve as the guiding star for all that you accomplish. Plus, learn how to tap into others' dreams to build a lasting joint venture to accomplish even more.

Part Three: Maui Wealth Leverage Strategy Three—Mastermind Your Way to Millions!

Best of all, you don't need to do it all alone. Discover how to create a highly-functional mastermind group that will push you to even greater accomplishments. You'll learn the five critical elements of a powerful mastermind to keep it operating at the highest possible level for huge positive results. ■

Part Four: Maui Wealth Leverage Strategy Four—Build Level Three Wealth and Enjoy a Maui Lifestyle!

It's not enough to just make a lot of money. You need to build your wealth in such a way that it truly creates secure and thriving financial

freedom. In this section, you'll learn the secret Maui Financial Freedom Formula™ and a breakthrough new system for measuring your *real* financial progress.

Part Five: Maui Wealth Leverage Strategy Five—Tap into Maui Giving to Create a Legacy that Lives On beyond You!

One of the hallmarks of a Maui Millionaire is the sustained giving that he creates throughout his lifetime. There are many reasons for giving: to feel good, because it's the right thing to do, to open doors for expanded business, and simply so that you can live in total certainty you have an abundance of time, talent, and money in your life.

Then, once you've learned these essential strategies and technologies to leverage from where you are to where you want to be, we have one more important section of the book for you.

Part Six: The Final Inch

You'll learn the two secret ingredients behind the fourth dimension of wealth. These two keys are what convert money into wealth, and transform ordinary millionaires into Maui Millionaires. Plus, you'll learn exactly how to put the ideas and strategies you've learned into action to become a Maui Millionaire. All you'll need to do is follow the step-by-step action plan we've designed to lead you to financial abundance and freedom.

Because we know that you will need support, accountability, and coaching along the way, we have created a special *free* \$2,495 bonus for readers like you. It's called the Maui Wealth Mentorship Program™, and this 90-day online wealth coaching and training system is our gift to you. You heard us right, you get this powerful, proven wealth-building system for *free*! To find out all the details about how you can instantly tap into this valuable bonus to accelerate your wealth building, just go to the Appendix for complete details, or go to **www.MauiMillionaireBook.com** to register right now. ■

So turn the page and let's begin with the first of the five Maui Wealth Leverage Strategies—upgrading your *Wealth Operating System*.

