

My Time Value Matrix™

MAUI MASTERMINDS
7/23/09

TIME cont'd.

	IN	RESULT	RV
A time	1%	50%	200 XD
B time	4%	64%	64 XD
C time	20%	80%	16 XD
D time	80%	20%	1 XD

Hourly Rates:

- \$1 MILLION
 - A \$25,000
 - B \$8,000
 - C \$2,000
 - D → \$125

Drivers of C & D Time: Urgency and Escapism.

Most People live their lives in C and D time.

How do you STRUCTURE your week?

Monday	Tuesday	Wednesday	Thursday	Friday
Push!	Focus! A/B	Push!	Focus! A/B	My R 3 days

Focus Days: Do the Most Important things for YOUR Business. Do it Off-site.

Push Days: Push things forward. The Work of the Business.

Working Above the Line: Prime-time

- Business Hems. (B-C)
- Personal Hem
- Personal Hem

Life w/a personal assistant is better.

It's worth the MONEY!

Relationships: Meetings with Special People.

Rep-Up Stuff: No work on weekend.

Reviewing My Week! To Do list for following week.

We Cuddle!

Schedule your Prime Time - Do not check e-mail, faxes, cellphones.

DAVENIA

My "A-Time" Activities

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My "B-Time" Activities

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My "D-Time" Activities - Strategy/Tactics to Delete, Delegate, Defer, or Design out.

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